

# Media Release

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## GreenShareCar – a member's only car sharing rental company

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**By Journalist (Insert name)**

This is a member based organisation suited to those individuals who live close or in the city or close to public transport, that have no real need to own their own car, but if you need a car occasionally GreenShareCar is the answer. Once a member of GreenShareCar in reality it feels like owning your own car without the headaches of financing the car arranging the insurance paying for the petrol and seeing your car depreciate on a daily basis. It's like having your own car without the associated costs.

GreenShareCar's CEO Mr. Paul Cummaudo says GreenShareCar intends to operate its car sharing business nationally we have a unique website where people can see how car sharing membership works, we encourage potential members to log on and express their interest in joining GreenShareCar there is no fee involved in expressing your interest, once we receive a minimum of 30 expressions of interest in GreenShareCar in any given area for example it may be a postcode or members being located within one or so Km of each other, we then invite those individuals to complete our online application form. Once GreenShareCar approves 30 members within a location a new share car will be centrally allocated to that area. As more members join additional cars will be allocated in that area. Car sharing is about reducing direct car ownership, emissions, traffic congestion in our cities. It is the sensible and alternative way of car use in the future.

Basically GreenShareCar's target market is people who live in big cities and only need a car occasionally. Rather than buy a car, they become a GreenShareCar member and rent a car by the hour when they need it.

Here are the main differences between a traditional car rental company and GreenShareCar:

- Traditional rental cars require that you rent the car from the rental car office, but they usually let you return the car to a different city; car sharing agencies like GreenShareCar let members reserve over the internet and pick the car up from reserved parking spaces located at strategic points all over the city. Cars from a car sharing agency must be returned to the same car parking space.
- Traditional rental car agencies let anyone walk in off the street and rent a car, but car sharing services like GreenShareCar only let members rent and it can take several days for a membership application to be processed. It costs AUD \$55 to sign up as a member in Australia.
- The process of picking up a regular rental car can take around 30 minutes. With a car sharing service like GreenShareCar you can be driving within a minute or two.
- You rent by the day with traditional car rental companies, but with car sharing services like GreenShareCar you can rent by the hour (although there is also a daily rate).

- With car sharing agencies you get the exact same car you asked for, none of being 'upgraded' to some big ugly car that you didn't ask for.
- Traditional rental car companies may charge you additional fees for insurance, but car sharing agencies like GreenShareCar include insurance.
- You are responsible for paying for petrol if you rent through a regular car rental company, but fuel is included with car sharing. In Australia GreenShareCar includes the first 150 km per day free of charge and there is a fuel card provided with the car so you can top it up at GreenShareCar's expense.
- Most rental car companies won't rent to you if you're aged under 25 and if they do, they will charge you extremely high fees for the privilege. GreenShareCar only require that you have at least 12 months driving experience, are aged over 19 and they don't charge you any extra if you only just turned 19 higher excess for younger drivers apply depending on your age.

There are quite a few differences between GreenShareCar's service and a regular rental car and it isn't for everyone, particularly if you're planning a longer trip. However it is worth considering if you are travelling between big cities by some other form of transport (such as plane or train) and need a car for a few days at a time to explore a specific region, and it may be your only option if you're aged between 19 and 25.

Because fuel is included and there aren't any additional charges for insurance, GreenShareCar's and cars from other car sharing services can work out much better value than regular rental cars (as long as you average less than 150km per day).

In Australia most car rental companies seem to specialize in bigger cars. However GreenShareCar has quite a nice range of small cars, such as: -

- Honda Jazz GLi Hatchback 5dr 1.3i,
- Ford Focus CL Sedan 4dr 2.0i,
- Ford Fiesta ECONetic Hatchback 5dr 1.6DT,
- Toyota Corolla Ascent Hatchback 5dr 1.8i,
- Honda Civic Sports wagon 4dr 2.0i,
- Toyota Prius Liftback 5dr CVT 1sp 1.8i/60kW Hybrid,
- Volkswagen Golf GTI Hatchback 5dr 2.0T,
- Toyota Camry Hybrid Luxury Sedan 4dr CVT 1sp 2.4i/1.5kW

All GreenShareCar's are proven to be environmentally friendly cars with low CO2 emissions; GreenShareCar's vision is to have a full electric fleet as technology improves in the future.

### **How does it work?**

The GreenShareCar network is a fully managed service, once installed on a site or in a dedicated street car parking space, GreenShareCar provides a new car which is fully insured, serviced and maintained in peak condition. "Our" cars are fitted with **GreenSmartCard's** and GPS tracking technology installed, each GreenShareCar includes a fuel card, e-tag, in built car management system, 24/7 phone and email customer support, Insurance, vehicle cleaning, scheduled maintenance, 24/7 roadside assistance, accident management and damage repair.

GreenShareCar uses world leading technology to manage its car fleet management systems, other services provided by GreenShareCar new member screening and management, online booking and billing system, email customer support. Members would register via [GreenShareCar.com.au](http://GreenShareCar.com.au).

GreenShareCar will also be placing their cars in Strata Developments of more than 100 apartments for the exclusive use of the occupiers of that building. This eliminates the need for occupiers to own two cars or have limited car parking facilities on site. Building occupiers who join GreenShareCar as members simply make car reservations via the GreenShareCar website or via their iPhone booking system.

Members can also make reservations for the entire GreenShareCar "fleet network" This will have the benefit of allowing them access to other cars in the GreenShareCar network, should they require them.

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